

FOR IMMEDIATE RELEASE

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Lone Star Conference selects StatBroadcast for Championships and Football Festival

RICHARDSON, TEXAS -- The Lone Star Conference and StatBroadcast Systems have reached an agreement to use the StatBroadcast live stats system and StatMonitr media stats system for conference championships throughout the next two years. StatBroadcast will provide live streaming stats to fans and media via all of its platforms for the upcoming LSC Basketball Championships as well as upcoming baseball, softball, soccer and volleyball championships. StatBroadcast will also provide live stats feeds for the Lone Star Football Festival, a six-game football event in the fall played at Cowboys Stadium in Dallas, Texas.

The Lone Star Conference Basketball Championship is set to be played in Allen, Texas, for the first time in 2012. The tournament will feature eight men's and eight women's teams and is scheduled for a five-day run from February 29 - March 4, 2012. This year's softball and baseball tournaments will be held at Texas Woman's University (April 27 and 28) and Angelo State University (May 5 - 8), respectively.

After a successful inaugural event, the Lone Star Football Festival will return to Cowboys Stadium in 2012 as a two-day, six-game event that includes all nine Lone Star Conference football teams. The games will be held as tripleheaders on Friday, September 14, and Saturday, the 15th, with four conference contests, a non-conference matchup and high school game. The 2011 Lone Star Football Festival drew an LSC attendance record 24,837 fans to a tripleheader of games, which included Midwestern State defeating Texas A&M-Commerce 63-17 in the Harvey Martin Classic, North Alabama stopping Abilene Christian 23-17, and West Texas A&M using a quick start to top Texas A&M-Kingsville 42-21.

The LSC, founded in 1931, has a proud history as one of the nation's greatest small college football leagues. The conference made its mark in the NAIA, especially from 1969 to 1979 when four LSC schools combined to win 10 national titles in that 11-season span. The LSC became affiliated with the NCAA in 1982 and now is annually well-represented in the Division II playoffs, with more than a dozen former players currently on NFL rosters.

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